



Welcome!

2022 ANNUAL MEETING

ADVANCE
DORCHESTER



Our Mission

Dorchester for Business

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To create an environment that supports new business growth and retention enabling companies to succeed for generations.

In addition, we work to **strengthen** and **prepare** our community for the future. Through such efforts, we aim to provide our citizens with the opportunities to **grow** and **prosper** in Dorchester County.

What We Do

Announcements by the numbers



ANNOUNCEMENTS	2018-PRESENT
JOBS	1,943
CAPITAL INVESTMENTS	\$549.95M

ANNOUNCEMENTS	FY 2021-22
JOBS	126
CAPITAL INVESTMENTS	\$49.3M

What We Do

A public-private partnership

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Dorchester Economic Development Corporation (DEDC) is the sole economic development fundraising organization for the county. In 2018, DEDC launched the Advance Dorchester campaign to generate funding for four key areas:

**ADVANCE
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- PROSPECT DEVELOPMENT
- PRODUCT DEVELOPMENT
- WORKFORCE DEVELOPMENT
- MARKETING

Workforce Development

A snapshot of Dorchester County's initiatives



Tri-County STEMersion

- Annual summer institute for educators/counselors
- 48 participants; 29 from Dorchester County schools



Dorchester Skills Development Symposium

- Inaugural event, May 2022
- 38 business, community & education leaders



ManuFirst SC

- Participants learn concepts and earn certification required for manufacturing jobs
- 6 new graduates from Dorchester County



Job & Career Fair

- Co-hosted with Summerville Chamber. November 2021
- 54 job seekers
- 17 companies

Product Development

Paving the way for new projects

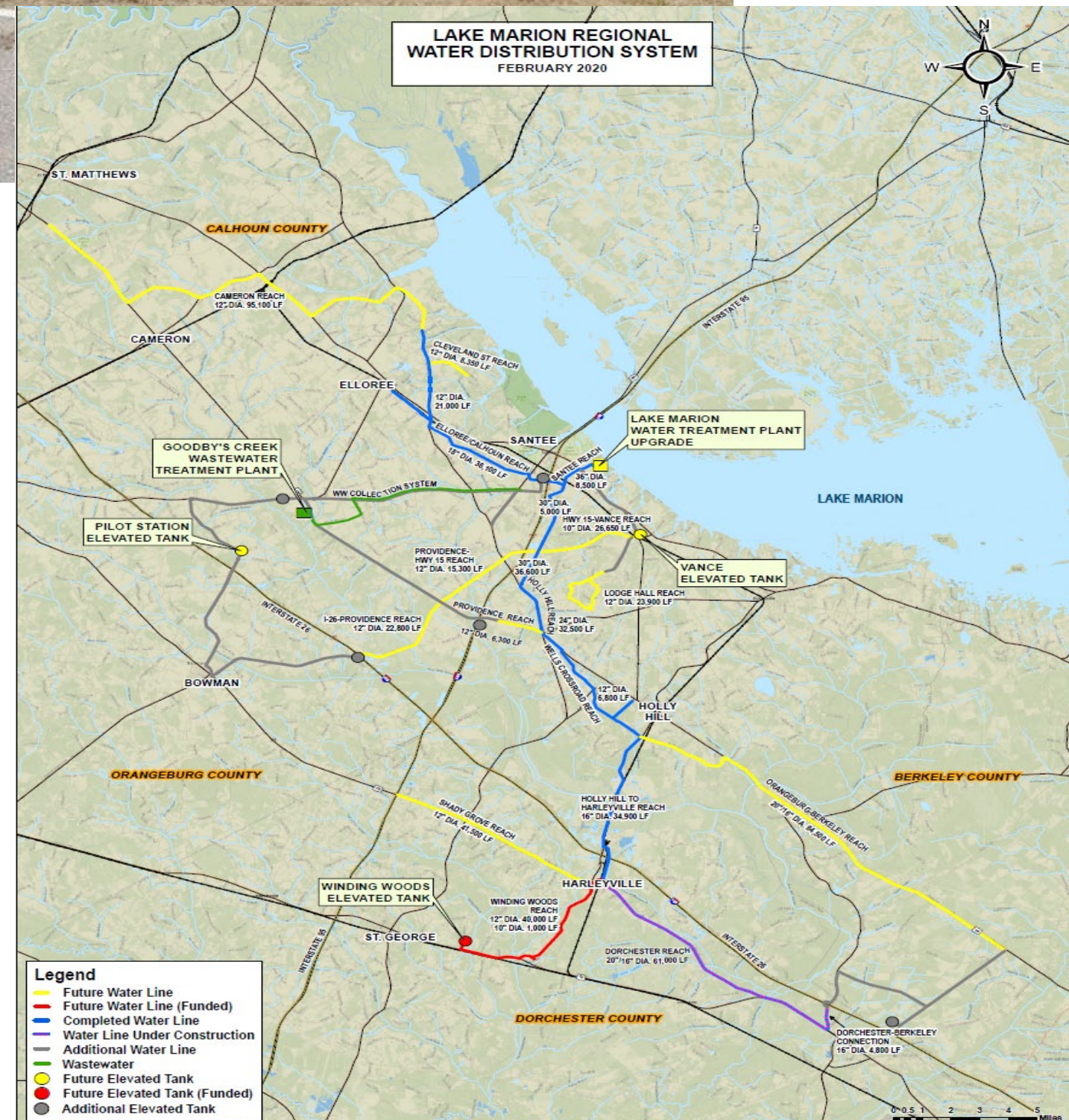


Dorchester County's continued emphasis on infrastructure improvements enables the County to attract business and enhance quality of life.

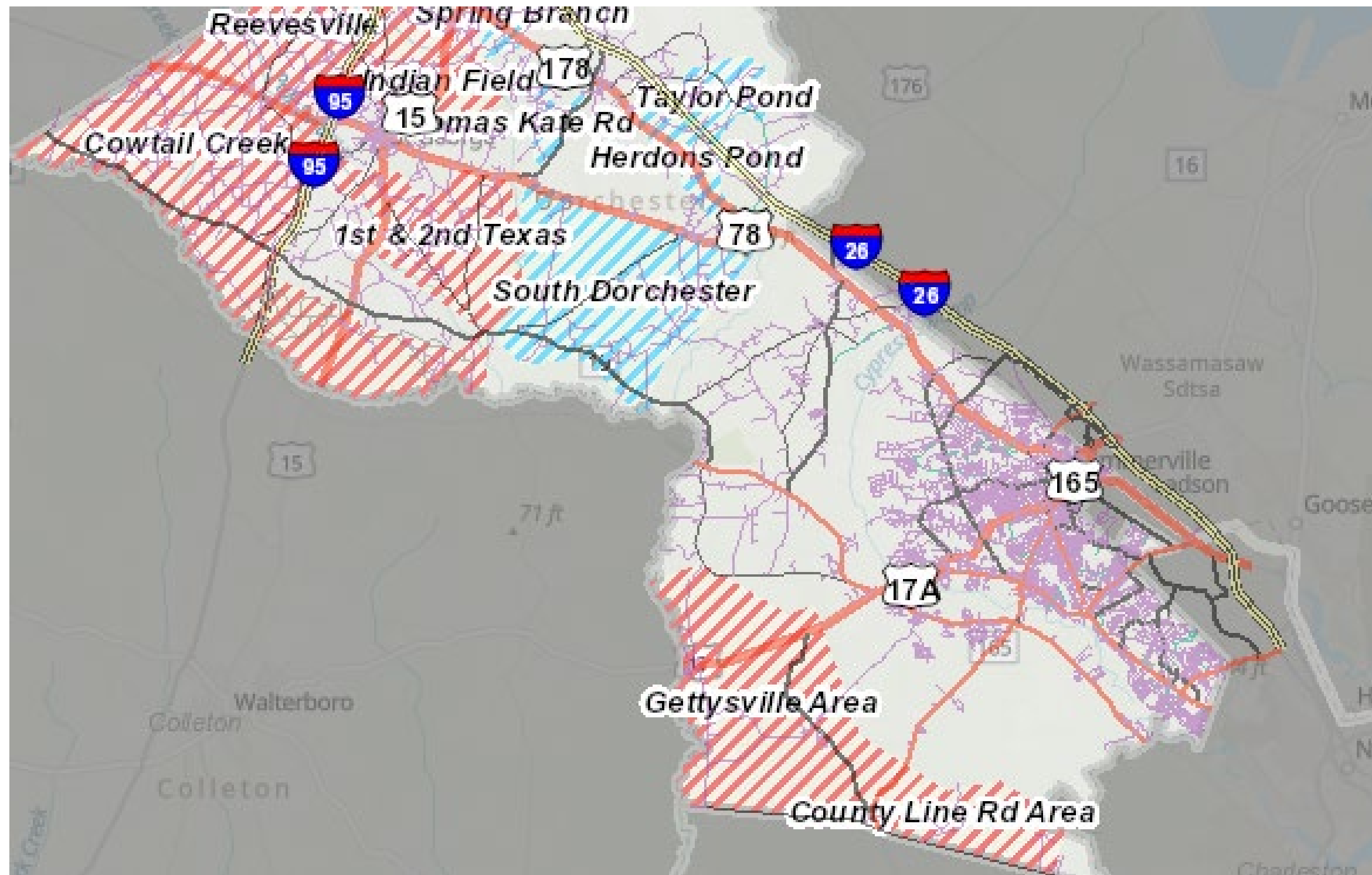
Current infrastructure upgrades within Dorchester County fall primarily in two areas: water/sewer and broadband.

What's Next

Water & Sewer Projects



- \$4.3M grant for sewer projects in western Dorchester County
 - Includes capacity upgrades around Harleyville and new service along the US-15 corridor to I-26
 - Two-year timeframe
- Winding Woods Reach & Elevated Storage Tank: under construction
 - To be completed in nine months
- Construction set to begin in 30 days
- Master Planning for water: underway
 - US-78 in Ridgeville
 - SC-27/61 corridors between Ridgeville and US-17A



What's Next

Rural Broadband Expansion

- Three-year timeframe
- A public-private partnership between the County, Home Telecom and PRTC
- A \$17.1M investment subsidized through matching funds from both providers, along with a maximum \$8.5M ARPA grant
- Will create a high-quality fiber network serving over 4,100 homes and creating more opportunity for economic growth and development

Prospect Development

Selling Dorchester County to the world

FY 2021-22 NUMBERS

90

Projects Worked

18

Prospect Visits

5

Marketing Missions

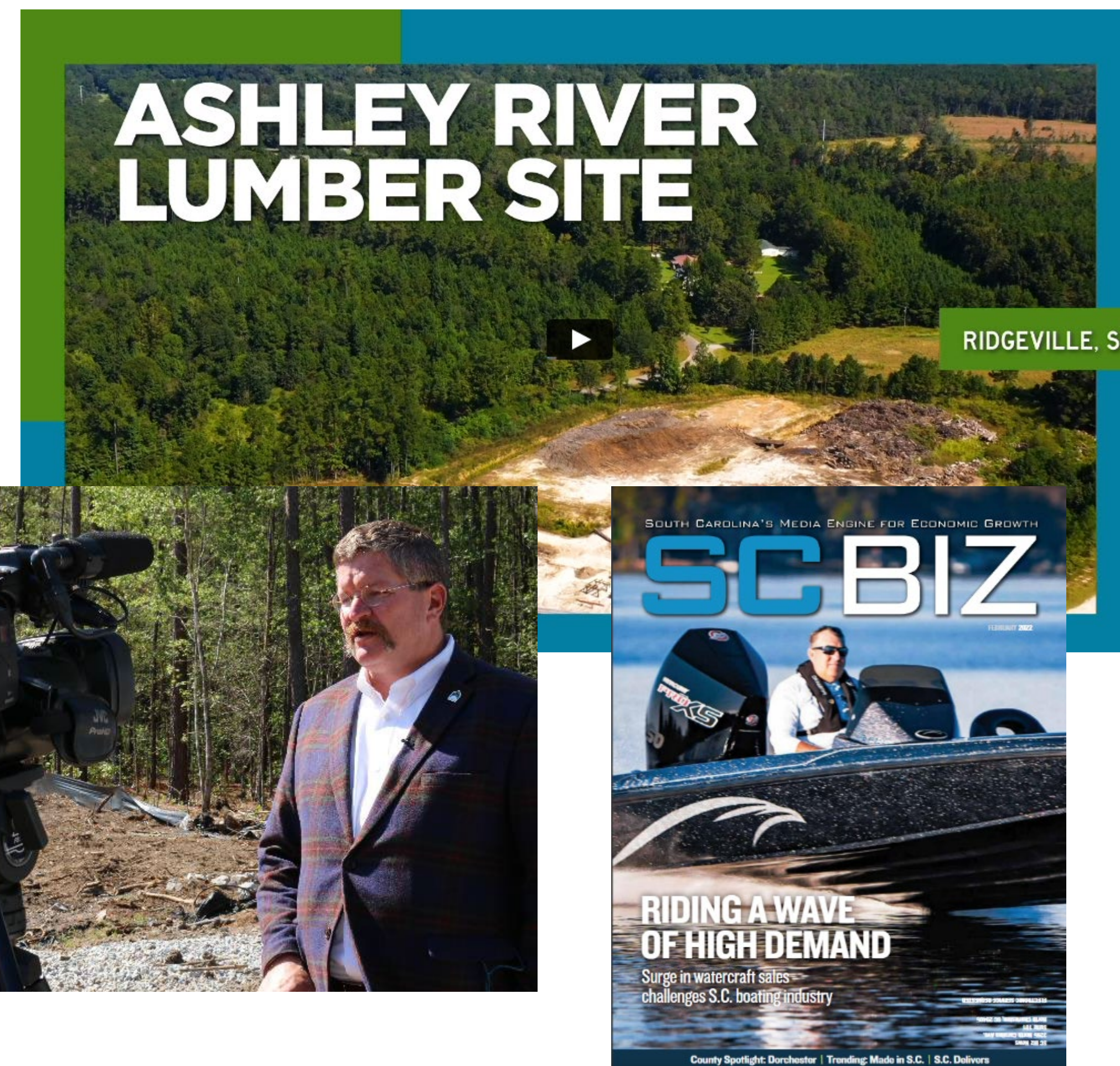


Marketing

Telling the Dorchester County story

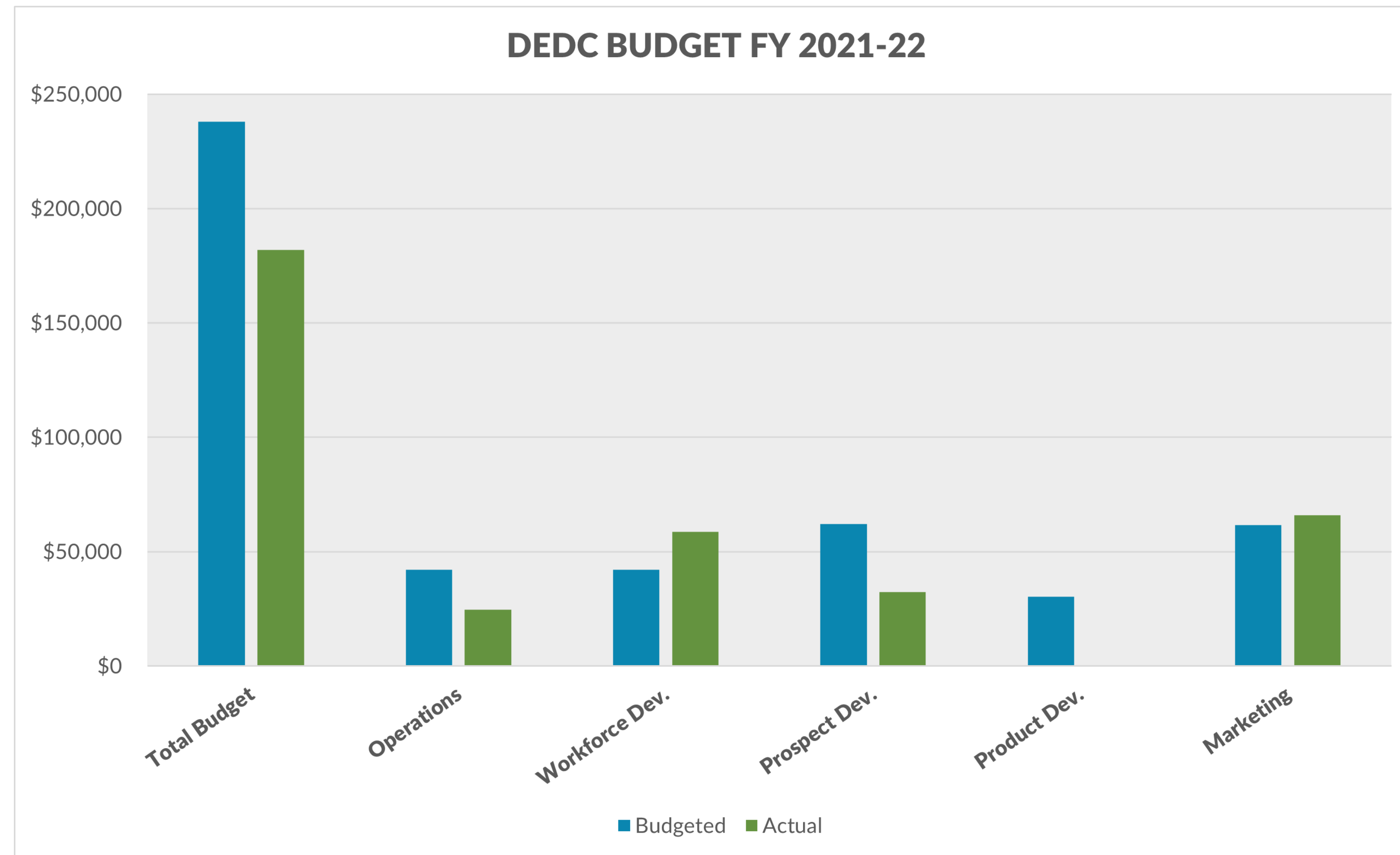
FY 2021-22 HIGHLIGHTS

- Social Media
 - Facebook page reach: 79,656
 - LinkedIn: 60,107 organic impressions
 - Instagram account reach: 8,301
- Web/Digital Media
 - Two new site videos completed
- Print Media
 - County Spotlight feature article in *SC Biz* News, February 2022
- Broadcast Media
 - Seven TV/radio interviews given by DCED staff



Advance Dorchester

Investments in action



Advance Dorchester 2.0

Year 1 of the new campaign cycle

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BY THE NUMBERS

109

Total Investors

31

New Investors

21

Leadership Council Members

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A Funding Initiative of Dorchester
Economic Development Corporation



\$1,009,500 in pledges to date!

Advance Dorchester 2.0

Investor news & updates

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Advance Dorchester investors can share company news through our Investor News channels and receive exclusive invites and early notifications for events.



UPCOMING EVENTS

- October 20, 2022: Investor Clay Shoot
- November 17, 2022: Industry Appreciation Clay Shoot
- December 13, 2022: Holiday Party
- April 2023: Industry Appreciation Golf Tournament

Connect With Us

Questions?

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Social Media



2022 Keynote Speaker

Dianne Jones, Maxis Advisors

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Dianne Jones joined Maxis Advisors in 2013 to provide site selection and incentives negotiation services to both privately held and publicly traded companies.

Dianne's expertise has assisted clients with new greenfield locations, existing industry expansions and relocation/consolidation projects, ranging in size from \$120,000 to \$113 million across the United States. Before joining Maxis, Dianne worked as a Senior Paralegal at the Law Firm of Hutchens, Senter, Kellam and Pettit, PA, with a focus in creditor rights and real estate. Dianne is an active member of CREW (Commercial Real Estate Women) and serves on their student outreach committee. She is also a member of the South Carolina Economic Developers Association, North Carolina Economic Developers Association, and a national member of WIM (Women in Manufacturing). Dianne also sits on the board of directors for Legal Studies at her alma mater, Methodist University, as well as the board of directors at East Mecklenburg High School where she graduated. Dianne holds her real estate license in both North Carolina and South Carolina. Dianne was most recently asked to participate in the 2021 Select USA Investment Summit as an expert panelist on site selection.